



2018 MEMBERSHIP & SPONSORSHIP BOOK

Join us today & get
your message out to
the community.

We have a wide range of sponsorship
options available to small & corporate
businesses alike.

www.manasotabcc.org

THE MANASOTA BLACK CHAMBER OF COMMERCE





The Manasota Black Chamber of Commerce is dedicated to the economic empowerment of African American communities throughout our great city. We believe that entrepreneurship and capitalistic activity are the keys to quality of life and a stronger economy. We belong to the federation of chambers under the leadership of the National Black Chamber of Commerce located in Washington, DC. There are chapters on four continents and we can directly communicate with them.

We also are adept at weighing in on current issues such as telecommunications, energy, environment, financial affairs, education, trade, labor, etc. Our partners can count on us for advice and assistance whenever it is needed. As President/CEO I invite you to consider having a partnership with the MBCC.

We are a nonprofit corporation and have applied for 501©3 status with the IRS. In the interim we can have our national organization be our fiscal agent if needed. Enclosed is more information about our chamber. We appreciate your consideration and can't wait to meet to discuss membership opportunity further with you.

Sincerely,
Tarnisha L. Cliatt
President/CEO
Manasota Black Chamber of Commerce
info@manasotabcc.org

CONNECT WITH US

-  manasotablackchamber
-  Newsletter sign up link: bit.ly/blackinbiz
-  @manateebcc
-  manasota_bcc

INSTRUCTIONS

Please complete the appropriate section(s) for the level/type of support commitment you have chosen. Indicate your payment option (include check if applicable), sign and mail it to us at:

The Manasota Black Chamber of Commerce, Inc.
P.O. Box 981
Oneco, FL 34264

Contact Tarnisha Cliatt at 941-702-2136 or info@manasotabcc.org for additional information.

MEMBERSHIP LEVELS

MBCC encourages individuals, businesses, and nonprofits to consider being a member.

MEMBERSHIP LEVEL	SPONSOR
STUDENT \$50 (Verification Required)	<ul style="list-style-type: none"> • Membership Frameable Certificates • Membership pin • Exclusive invites to members only events • Build important skills for a resume through a fun and engaging internship (unpaid)
INDIVIDUAL \$75	<ul style="list-style-type: none"> • Membership Frameable Certificates • Membership pin • Exclusive invites to members only events
SMALL BUSINESS \$200	<ul style="list-style-type: none"> • Membership Certificate Frameable • Membership Decal • Membership pin • Advertisement and highlighting your business on social media outlets • Exclusive invites to members only events • User Access to MBCC Portal • Business Referral Program • Name featured on MBCC's Membership Registry • Exclusive invites to Business Members only networking events
SMALL NON-PROFIT \$150	<ul style="list-style-type: none"> • Membership Certificate Frameable • Membership Decal • Membership pin • Advertisement and Highlighting your Business on Social Media Outlets • Exclusive invites to members only events • Name featured on MBCC's Membership Registry • User Access to MBCC Portal • Business Referral Program • Exclusive invites to Business Members only networking events
CORPORATE \$500	<ul style="list-style-type: none"> • Membership Certificate Frameable • Membership Decal • Membership Pin • Advertisement and Highlighting your Business on Social Media Outlets • Your Business Logo Featured on All Marketing Outlets Displayed • Exclusive Invites to Members Only Events • User Access to MBCC Portal • Business Referral Program • Name Featured on MBCC's Membership Registry • Exclusive invites to Business Members only networking events • Round Table Discussions with the President and Influential Leaders
GOVERNMENTS \$1000	<ul style="list-style-type: none"> • Membership Certificate Frameable • Membership Decal • Membership Pin • Advertisement and Highlighting your Business on Social Media Outlets • Your Business Logo Featured on All Marketing Outlets Displayed • Exclusive Invites to Members Only Events • User Access to MBCC Portal • Business Referral Program • Name Featured on MBCC's Membership Registry • Exclusive invites to Business Members only networking events • Round Table Discussions with the President and Influential Leaders • Full page ad in Black in Biz to promote job opportunities & other events • Social Media promotion of events & initiatives

MEMBERSHIP FORM



GENERAL INFORMATION

Name/Contact Person:

Company/Organization:

Department:

Phone Number:

Fax Number:

Street Address:

City:

State:

Zip:

Email:

Web Address:

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Please submit camera ready/high resolution ads in .jpg or .pdf format to: info@manasotabcc.org

DESIRED GALA SPONSORSHIP LEVEL: (CHECK ONE)

☐ Diamond
\$5,000

☐ Platinum
\$2,500

☐ Gold
\$1,500

☐ Silver
\$750

DESIRED MEMBERSHIP LEVEL: (CHECK ONE)

☐ Student
\$50

☐ Individual
\$75

☐ Small Business
\$200

☐ Small Non-Profit
\$150

☐ Corporate
\$500

☐ Government
\$1000

GALA TICKETS

_____ Quantity x \$75 = _____

METHOD OF PAYMENT

☐ Check Enclosed

☐ Send Invoice

☐ Credit Card (Paypal)

Print Name:

Date:

Signature of Authorized Representative:

YOUNG BLACK PROFESSIONALS DAY PARTY SPONSORSHIP

MBCC offers the opportunity for corporations to sponsor specific events & activities or to be a general sponsor of the conference. Below is a list of sponsor offerings, or please contact us for other sponsorships that can be especially tailored for your business.

The Manasota Young Black Professionals (YBP) Day Party will convene more than 100 young professionals from the Tampa Bay region.

PACKAGE	SPONSOR
DIAMOND \$5,000 Unmatched Recognition	<ul style="list-style-type: none"> • 2 Chamber Circle Tables (16 tickets) to the MBCC YBP Day Party • Title Sponsor recognition and logo on all event promotional materials • Logo will appear on our workshop materials for one year • Prominent link on our website • Onstage recognition • Promotional material to be handed out at MBCC • Corporate Membership Level for one (1) Year
PLATINUM \$2,500 Recognition, Perks, and More	<ul style="list-style-type: none"> • 1 Chamber Circle Tables (8 tickets) to the MBCC YBP Day Party • Link on our website • Premier Sponsorship recognition on all event promotional materials • Small Business Membership Level for one (1) Year
GOLD \$1,500 The foundation of our support	<ul style="list-style-type: none"> • 4 Tickets to the MBCC YBP Day Party • Recognition as a Sponsor at Anniversary Gala: Bloggers Ball • Small Business Membership Level for one (1) Year
SILVER \$750 An affordable way to be part of the excitement	<ul style="list-style-type: none"> • 2 Tickets to the MBCC YBP Day Party • Recognition as a Sponsor at MBCC YBP Event • Small Business Membership Level for one (1) Year

YOUNG BLACK PROFESSIONALS DAY PARTY SPONSORSHIP FORM



GENERAL INFORMATION

Name/Contact Person:		
Company/Organization:		
Department:		
Phone Number:	Fax Number:	
Street Address:		
City:	State:	Zip:
Email:	Web Address:	

INSTRUCTIONS

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P.O. Box 981
Oneco, FL 34264

Please submit camera ready/high resolution ads in .jpg or .pdf format to: info@manasotabcc.org

DESIRED EVENT SPONSORSHIP LEVEL: (CHECK ONE)

<input type="radio"/> Diamond \$5,000	<input type="radio"/> Platinum \$2,500	<input type="radio"/> Gold \$1,500	<input type="radio"/> Silver \$750
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TICKETS

_____ Quantity x \$30 = _____

METHOD OF PAYMENT

<input type="radio"/> Check Enclosed	<input type="radio"/> Send Invoice	<input type="radio"/> Credit Card (Paypal)
Print Name:		Date:
Signature of Authorized Representative:		



MBCC Annual Awards Celebration Gala

March 17, 2018

Cocktail Reception 6:30 p.m.

Doors Open @ 7 p.m.

Lakewood Ranch Country Club

7650 Legacy Boulevard

Lakewood Ranch, FL 34202

Keynote Speaker:

Dr. Xernona Clayton

Tickets \$80

Awards Presentation

Dinner Served • Music

Open Bar

Get Your Tickets

bit.ly/mbcc2018gala

The Honorees

CHURCH OF THE YEAR

First Community C.O.G.I.C.
Pastor J. Smalley

NONPROFIT OF THE YEAR

Manatee County
Branch of NAACP

FRATERNITY OF THE YEAR

Alpha Phi Alpha

TRAILBLAZERS OF THE YEAR

Henry Battie & Ruby Byrd

ENTREPRENEUR OF THE YEAR

Ivy Box & Dr. Brook Bello

SORORITY OF THE YEAR

Delta Sigma Theta

HAIR SALON OF THE YEAR

The Sweetest Little
Salon & Suites

MOVERS & SHAKERS OF THE YEAR

Greg Cruz & Cee Saffo

MEDICAL PRACTICE OF THE YEAR

Ward's Dentistry

INDIVIDUAL MEMBER OF THE YEAR

John Schaye

CORPORATE MEMBER OF THE YEAR

USF Sarasota-Manatee

SMALL BUSINESS MEMBER OF THE YEAR

Key's to Life Fitness Center

PRESIDENT'S AWARD

Tony Stephens &
Cynthia Howard

GALA SPONSORSHIP FORM

MBCC offers the opportunity for corporations to sponsor specific events & activities or to be a general sponsor of the conference. Below is a list of sponsor offerings, or please contact us for other sponsorships that can be especially tailored for your business.

The MBCC Annual Gala will convene more than 300 business owners, entrepreneurs, executives, and managers from the Tampa Bay region.

PACKAGE	SPONSOR
DIAMOND \$4,000	<ul style="list-style-type: none"> • 1 Chamber Circle Table (10 tickets) to the MBCC Anniversary Gala • Special Invitation for 10 to Gala Cocktail Hour • Title Sponsor recognition and logo on all event promotional materials • Logo will appear on our workshop materials for one year • Title and Full-page Digital Ad to be shown throughout the night at our Gala • Prominent link on our website • Onstage recognition and presentation of Awards Plaque during Gala • Promotional material to be handed out at Gala • Corporate Membership Level for one (1) Year
PLATINUM \$2,500	<ul style="list-style-type: none"> • 1 Chamber Circle Tables (8 tickets) to the MBCC Anniversary Gala • Special Invitation for 8 to Gala Cocktail Hour • Link on our website • Full-page Digital Ad to be shown throughout the night at our Gala • Premier Sponsorship recognition on all event promotional materials • Small Business Membership Level for one (1) Year
GOLD \$1,500	<ul style="list-style-type: none"> • 4 Tickets to the MBCC Anniversary Gala • Special Invitation for 4 to Gala Cocktail Hour • Half-page Digital Ad to be shown throughout the night at our Gala • Recognition as a Sponsor at Anniversary Gala: Bloggers Ball • Small Business Membership Level for one (1) Year
SILVER \$750	<ul style="list-style-type: none"> • 2 Tickets to the MBCC Anniversary Gala. • Special Invitation for 2 to Gala Cocktail Hour • Quarter-page Digital Ad to be shown throughout the night at our Gala • Recognition as a Sponsor at Anniversary Gala. • Small Business Membership Level for one (1) Year

ANNUAL GALA SPONSORSHIP FORM



GENERAL INFORMATION

Name/Contact Person:

Company/Organization:

Department:

Phone Number:

Fax Number:

Street Address:

City:

State:

Zip:

Email:

Web Address:

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Oneco, FL 34264

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DESIRED GALA SPONSORSHIP LEVEL: (CHECK ONE)

☐ Diamond
\$4,000

☐ Platinum
\$2,500

☐ Gold
\$1,500

☐ Silver
\$750

GALA TICKETS

_____ Quantity x \$75 = _____

METHOD OF PAYMENT

☐ Check Enclosed ☐ Send Invoice ☐ Credit Card (Paypal)

Print Name:

Date:

Signature of Authorized Representative:

GENERAL EVENT SPONSORSHIP FORM

MBCC offers the opportunity for corporations to sponsor specific events & activities or to be a general sponsor of the conference. Below is a list of sponsor offerings, or please contact us for other sponsorships that can be especially tailored for your business.

PACKAGE	SPONSOR
DIAMOND \$5,000 Unmatched Recognition	<ul style="list-style-type: none"> • Title Sponsor recognition and logo on all event promotional materials • Logo will appear on print materials • Title and Full-page Digital Ad to be shown throughout the event • Prominent link on our website • Promotional material to be handed out at event • Corporate Membership Level for one (1) Year
PLATINUM \$2,500 Recognition, Perks, and More	<ul style="list-style-type: none"> • Link on our website • Full-page Digital Ad to be shown throughout the event • Premier Sponsorship recognition on all event promotional materials • Small Business Membership Level for one (1) Year
GOLD \$1,500 The foundation of our support	<ul style="list-style-type: none"> • Half-page Digital Ad to be shown throughout the event • Small Business Membership Level for one (1) Year • Link on our website
SILVER \$750 An affordable way to be part of the excitement	<ul style="list-style-type: none"> • Quarter-page Digital Ad to be shown throughout the event • Recognition as a Sponsor at event • Small Business Membership Level for one (1) Year

GENERAL EVENT SPONSORSHIP FORM

GENERAL INFORMATION

Name/Contact Person:		
Company/Organization:		
Department:		
Phone Number:	Fax Number:	
Street Address:		
City:	State:	Zip:
Email:	Web Address:	

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DESIRED EVENT LEVEL: (CHECK ONE)

<input type="radio"/> Diamond \$5,000	<input type="radio"/> Platinum \$2,500	<input type="radio"/> Gold \$1,500	<input type="radio"/> Silver \$750
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METHOD OF PAYMENT

<input type="radio"/> Check Enclosed	<input type="radio"/> Send Invoice	<input type="radio"/> Credit Card (Paypal)
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Print Name:	Date:
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Signature of Authorized Representative:

GOLF TOURNAMENT SPONSORSHIP FORM

Please email info@manasotabcc.org to purchase sponsorships.

SPONSORSHIP LEVEL	SPONSOR	NUMBER AVAILABLE
TITLE SPONSOR \$2,500	<ul style="list-style-type: none"> • 2 Foursomes • Name/Logo on all emails and letters sent • Name/Logo on the website • Name/Logo on the Front page of program • 2 hole signs • Mention at awards ceremony and start of tournament 	2
TOURNAMENT SPONSOR \$1,500	<ul style="list-style-type: none"> • Name/Logo on Website • Signs at Event • Names on emails • Back page program • 2 hole sponsor signs • 1 Foursome • Mention at start of tournament and awards ceremony 	2
AWARDS CEREMONY LUNCHEON \$1,000	<ul style="list-style-type: none"> • Name / Logo on Website • Name in program • Name/ logo on awards ceremony center pieces • 1 hole sign 	2
SCOREBOARD SPONSOR \$750	<ul style="list-style-type: none"> • Name / Logo on Website • Name / Logo on Scoreboard • 1 Hole Sign 	1
ON COURSE BEVERAGE SPONSOR \$500	<ul style="list-style-type: none"> • Name / Logo on Website, • Sign at all beverage giveaways 	4
PLAYER AWARDS SPONSOR \$450	<ul style="list-style-type: none"> • Name / Logo on Website, • Sign at all beverage giveaways 	2
HOLE IN ONE INSURANCE SPONSOR \$400	<ul style="list-style-type: none"> • Signage on Driving Range • Name/Logo on rules sheet 	1
DRIVING RANGE \$350	<ul style="list-style-type: none"> • Signage on Driving Range • Name/Logo on rules sheet 	1
PUTTING CONTEST \$300	<ul style="list-style-type: none"> • Signage on putting green 	1
HOLE CONTESTS \$250	<ul style="list-style-type: none"> • Signage on tee box 	6
HOLE SPONSOR \$100	<ul style="list-style-type: none"> • Signage on tee box 	6
GIFT SPONSOR	<p>Gift sponsors can help to cover cost of player gift items (golf towel, golf balls, ball markers, etc.) and raffle contributions. A tag recognizing your sponsorship will be included with each of the sponsored items.</p> <p>Your name/logo will be placed on the Tournament Sponsor Banner. You will also be listed/linked on our website, listed in the tournament program and receive special mention during the luncheon.</p>	Unlimited

GOLF TOURNAMENT SPONSORSHIP FORM



GENERAL INFORMATION

Name/Contact Person:

Company/Organization:

Department:

Phone Number:

Fax Number:

Street Address:

City:

State:

Zip:

Email:

Web Address:

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Oneco, FL 34264

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DESIRED GOLF TOURNAMENT LEVEL: (CHECK ONE)

<input type="checkbox"/> Title \$2,500	<input type="checkbox"/> Tournament \$1,500	<input type="checkbox"/> Awards Ceremony \$1,000	<input type="checkbox"/> Scoreboard \$750
<input type="checkbox"/> On Course Beverage Sponsor \$500	<input type="checkbox"/> Player Awards \$450	<input type="checkbox"/> Hole in One \$400	<input type="checkbox"/> Driving Range \$350
<input type="checkbox"/> Putting Contest \$300	<input type="checkbox"/> Hole Contests \$250	<input type="checkbox"/> Hole Sponsor \$100	

METHOD OF PAYMENT

☐ Check Enclosed

☐ Send Invoice

☐ Credit Card (Paypal)

Print Name:

Date:

Signature of Authorized Representative:

BLACK IN BIZ MAGAZINE ADVERTISING RATES



GENERAL INFORMATION

Name/Contact Person:

Company/Organization:

Department:

Phone Number:

Fax Number:

Street Address:

City:

State:

Zip:

Email:

Web Address:

INSTRUCTIONS

Please complete the appropriate section(s) for the advertisement you have chosen. Indicate your payment option (include check if applicable) then sign and mail it back to us at:

The Manasota Black Chamber of Commerce, Inc.
P.O. Box 981
Oneco, FL 34264

Please make sure the ads are of a high resolution (300 DPI) and are either JPG, EPS, or PDF.
Send ads and questions to info@manasotabcc.org

MCBCC NEWSMAGAZINE: (CHECK ONE)

***Save 10% by purchasing a 12-month advertising package**

☐ Full Page
\$75

of times:_____

☐ Half Page
\$50

of times:_____

☐ 1/3 Page
\$35

of times:_____

☐ Quarter Page
\$25

of times:_____

☐ Biz Card
\$10

of times:___

☐ One line
\$5

of times:___

METHOD OF PAYMENT

☐ Check Enclosed

☐ Send Invoice

☐ Credit Card